



Dear Local Business Owners/Managers,

My name is Jessica Savage- Jones (*Founder/President of Standing Up 2 Breast Cancer Nonprofit Organization*) and Dr. Nia Imani Bailey (*Founder/President of Smiley 91 LLC*). We are partnering for an upcoming event, *A Letter To My Sisters: A Breast Cancer Documentary For Young Women*. The purpose of this event is to educate the masses about breast cancer in young people, specifically women.

Jessica Savage-Jones is the founder and president of *Stand Up to Breast Cancer Nonprofit Organization*. Their mission is to provide education about breast cancer and create awareness about clinical trials. Jessica Savage-Jones is a Public Health Nurse who has been working in nursing for 13 years. Jessica completed her Master's Degree in Public Health Nursing from the Johns Hopkins University. In her current role, she works with individuals who are in various stages of their cancer diagnosis from those who are newly diagnosed to those with metastatic breast cancer. While working as a clinical research nurse at the University of Pennsylvania Jessica fell in love with research. She quickly developed a passion for patient advocacy and increasing awareness and diversity in clinical trials. As a result of this passion, she decided to start **STAND UP 2 Breast Cancer!**

Dr. Nia Imani Bailey, DPA, M.A.Ed, RT(T) has been employed as a Radiation Therapist for the last eight years. Dr. Bailey received her doctoral degree in Public Administration at West Chester University in West Chester, Pennsylvania. Her dissertation "Federal Health Reform: Breast Cancer Outcomes" focused and described how young women are diagnosed with breast cancer. Healthcare regulations and guidelines are preventing young women from getting early preventive care and services. This study aimed to examine policy frameworks for screening mammograms and insurance coverage. Dr. Nia Imani created, wrote, and directed *A Letter to My Sisters: A Breast Cancer Documentary for Young Women* which gives some insight into the journey of young women dealing with their breast cancer diagnosis and life itself.

The documentary gives some insight into the journey of young women dealing with their breast cancer diagnosis and life itself. The documentary features:

- One Jamaican/Asian/Puerto Rican Woman, Janique Rivera, who was diagnosed with Triple Negative Breast Cancer (TNBC) in her 20s.
- One Mexican Woman, Brenda Dorantes, who was diagnosed in her 30s; the conversation is in Spanish with English subtitles.
- One Caucasian Woman, Lynne Mitchell, who was diagnosed with Triple Negative Breast Cancer (TNBC) in her 40s

Our goal is to start the conversation regarding breast cancer and breast health. As it is important to talk about the disease, it is equally important to talk about prevention. Some prevention methods include, but not limited to breastfeeding, reducing sugary and alcoholic intake, exercising, eating nutritional foods, not smoking, and achieving a healthy body weight. This is the takeaway from the documentary, as well as, learning family cancer history, knowing your body, and advocating for yourself!

A Letter To My Sisters: A Breast Cancer Documentary For Young Women Screening will be held on Saturday, October 7, 2023 at 1:00 p.m. EST at the Philadelphia Museum of Art. There are many initial costs associated with hosting such an event. We are searching for sponsors to donate money to assist in these expenditures. We humbly ask that you consider sponsoring this event. All proceeds from your donation will benefit *Stand Up 2 Breast Cancer Nonprofit Organization* and *Smiley 91 LLC*. If you are unable to donate at this time, there are many other ways you can support us. You can advocate for us by sharing the mission of early detection, and prevention with a family member or friend. Even a quick mention on your social media account(s) regarding our upcoming event would mean the world to us!

With your assistance and sponsorship, we can continue to support the cause of eradicating breast cancer—which we so desperately need. Please email a company logo to be used for event recognition to niaimanibailey@gmail.com.

Thank you in advance for your consideration,

Jessica Savage-Jones

Dr. Nia Imani Bailey

Jessica Savage-Jones, Founder/President of *Stand Up 2 Breast Cancer Nonprofit*
Website: standuptobreastcancer.org

Dr. Nia Imani Bailey, DPA, M.A.Ed., RT(T), *Founder of Smiley 91 LLC*
Website: drniaimanibailey.com

Diamond Sponsor \$1,000

- Recognition on *Stand Up 2 Breast Cancer Nonprofit Organization* website
- Recognition on *Smiley 91 LLC* website
- Recognition on *Stand Up 2 Breast Cancer and A Letter To My Sisters* social media
- Opportunity to advertise company via display table at the event
- **5** individuals receive free entry

Platinum Sponsor \$500

- Recognition on *Stand Up 2 Breast Cancer Nonprofit Organization* website
- Recognition on *Smiley 91 LLC* website
- Recognition on *Stand Up 2 Breast Cancer and A Letter To My Sisters* social media
- Opportunity to advertise company via display table at the event
- **3** individuals receive free entry

Gold Sponsor \$250

- Recognition on *Stand Up 2 Breast Cancer Nonprofit Organization* website
- Recognition on *Smiley 91 LLC* website
- Recognition on *Stand Up 2 Breast Cancer and A Letter To My Sisters* social media

Bronze Sponsor \$100

- Recognition on *Stand Up 2 Breast Cancer Nonprofit Organization* website
- Recognition on *Smiley 91 LLC* website

SPONSORSHIP AGREEMENT FORM INSTRUCTIONS:

1. Please complete form and return to: standup2breastcancer@gmail.com
2. Sponsors send logo by email to: niainanibailey@gmail.com

SPONSORSHIP LEVEL SELECTION:

We would like to be an Event Sponsor at the following level

- _____ Diamond Sponsor \$1,000
- _____ Platinum Sponsor \$500
- _____ Gold Sponsor \$250
- _____ Bronze Sponsor \$100

**We are unable to sponsor this event this year, but would like to contribute:
Please specify amount \$_____**

Please make checks payable to:

Stand Up 2 Breast Cancer Nonprofit Organization

SPONSOR CONTACT INFORMATION:

Primary Contact Name Email Address

Phone Number Address

Stand Up 2 Breast Cancer Nonprofit Organization is approved and recognized as a 501(c)(3), nonprofit organization with *tax ID # 88-1255387*.

Smiley 91 LLC is approved and recognized as a limited liability corporation with *EIN # 92-2268743*.